



Meeting and Event Management Certificate

2018–2019

DESCRIPTION:

The Meeting and Event Management Certificate is designed to prepare students to assume positions in meeting and event planning in conference centers, hotels, or large corporations. The certificate includes eight required courses. For more information, see csc.edu/academics/departments/hospitality/lodging-tourism.shtml.

ADMISSION REQUIREMENTS:

This is a nonselective open admission program. Students may start in any semester.

ONGOING REQUIREMENTS:

OPPORTUNITIES FOR GRADUATES:

Career:

Event management, meeting coordination, event planning and marketing are the top career choices within these segments. Positions in this segment of the hospitality, tourism industry include hotels, resorts, convention and visitors bureaus, event management companies, sport management companies, non-profit organizations, tour operations, attractions and entertainment.

Transfer:

Upon successful completion of the Meeting and Event Management Certificate courses, student could apply all coursework to the Hospitality Management Hotel, Tourism, and Event Management A.A.S. degree.

CERTIFICATE REQUIREMENTS (MEETING AND EVENT MANAGEMENT CERTIFICATE):**FIRST SEMESTER**

Course	Term	Credits	Milestones/Progress Check
HOSP 2246 Hospitality Sales and Marketing	AU/SP/SU	3	• Meet with program advisor to review program and timeline for completion application
HOSP 2272 Event Management	AU/SU	3	
SES 2712 Promotion & PR in Sport & Events	AU	3	
Semester Credits		9	

SECOND SEMESTER

Course	Term	Credits	Milestones/Progress Check
HOSP 1143 Hospitality & Tourism Law	SP/SU	2	• HOSP 2224: Must have a C or higher Hospitality Supervision & Quality Management
HOSP 2224 Hospitality Supervision and Quality Management	AU/SP/SU	3	
HOSP 2529 Sport & Event Management	AU/SP/SU	3	
Semester Credits		8	

THIRD SEMESTER

Course	Term	Credits	Milestones/Progress Check
HOSP 2207 Hospitality Financial Analysis	AU/SP/SU	3	• HOSP 2207: Advisor or instructor signature for admittance to class. • Advisor or instructor signature for admittance to class.
HOSP 2711 Facilities Management	SP	3	
Semester Credits		6	
Total		23	

AU: Autumn Semester/SP: Spring Semester/SU: Summer Semester
Requirements subject to change.