



Hotel, Tourism, and Event Management Associate of Applied Science (A.A.S.)

2018–2019

DESCRIPTION:

The Hotel, Tourism, and Event Management Major combines classroom instruction, laboratory practice, and required industry work experiences. This degree prepares students for a wide variety of positions in hotels, resorts, cruise lines, convention and visitors bureaus, airlines, event management companies, sport management companies, travel agencies, tour operations, attractions and entertainment. Coursework includes customer service, travel and tourism operations, lodging operations, meeting planning, business management, marketing, and communication skills. For more information, see csc.edu/academics/departments/hospitality/lodging-tourism.shtml.

ADMISSION REQUIREMENTS:

Applicants This is a nonselective open admission program. Students may start in any semester.

ONGOING REQUIREMENTS:

A GPA 2.0 or higher throughout coursework, attendance in a Program Information Session, and completion of MATH 1104 and ENGL 1100 are required before acceptance into HOSP 2207, HOSP 2901 and HOSP 2224. HOSP 2901 is a mandatory, cooperative work course that is completed in the 4th or 5th semester.

OPPORTUNITIES FOR GRADUATES:

Career:

Positions in this segment of the hospitality, tourism industry include hotels, resorts, travel agencies, cruise lines, convention and visitors' bureaus, airlines, event management companies, sport management companies, tour operations, attractions and entertainment. Management, marketing, training and event planning are the top career choices within these segments.

Transfer:

Students may continue on to Franklin University to complete a degree in Applied Management. All courses will transfer. A student transferring to Ohio State, Kent State or Ohio University can complete the B.S. program in 2.5 years. Courses are evaluated and select Hospitality and Sports and Exercise Courses may not transfer. Students are encouraged to make arrangements to meet at the 4-year university and discuss their options with a department advisor.

DEGREE REQUIREMENTS (HOTEL TOURISM AND EVENT MANAGEMENT A.A.S.):

FIRST SEMESTER Courses	Term	Credits	Milestones
HOSP 1145 Lodging Operations	AU/SP	3	
HOSP 1154 Tourism Geography (required to advance to HOSP 1151)	AU/SP	3	
COLS 1100 First Year Experience Seminar	AU/SP/SU	1	
ENGL 1100 Composition I	AU/SP/SU	3	
MATH 1104 Mathematical Concepts for Business (select MATH 1025, MATH 1050 or MATH 1099 for prerequisite)	AU/SP/SU	3	
Semester Credits		13	

SECOND SEMESTER Courses	Term	Credits	Milestones/Progress Check
HOSP 1155 Tourism Operations	AU/SP/SU	4	• Student completes resume
HOSP 2528 Casino Culture or	SP/SU	3	
HOSP 2711 Financial Regulations & Revenue Management or HOSP 2730 Security Mgmt Sport & Special Events	SP AU	3	
ENGL 2367 Composition II or ENGL 2567 Comp II Writing about Gender & Identity or ENGL 2667 Comp II American Working-Class Identity or ENGL 2767 Comp II Writing About Science/Technology	AU/SP/SU	3	• Attend information meeting or meet with advisor
Select from approved GE-SBS list (3 credit hours each)	AU/SP/SU	3	
Total		13	

THIRD SEMESTER Courses	Term	Credits	Milestones/Progress Check
HOSP 1143 Hospitality & Tourism Law	SP/SU	2	
HOSP 2273 Casino & Gaming Operations	SP/SU	2	
SES 2712 Promotion & PR in Sport & Events	AU	3	
COMM 2200 Business Communication	AU/SP/SU	3	
Semester Credits		10	

FOURTH SEMESTER Courses	Term	Credits	Milestones/Progress Check
HOSP 2246 Hospitality Sales and Marketing	AU/SP/SU	3	• Meet with advisor to review 5th semester courses • Discuss and secure cooperative work assignment for fifth semester
HOSP 2529 Sport & Event Management	SP/SU	3	
SES 2720 Facilities Management	SP/SU	3	
GEOL 1101 Introduction to Earth Science	AU/SP/SU	4	
Semester Credits		13	

FIFTH SEMESTER Courses	Term	Credits	Milestones/Progress Check
HOSP 2207 Hospitality Financial Analysis	AU/SP/SU	3	
HOSP 2224 Hospitality Supervision and Quality Mgmt *	AU/SP/SU	3	• Must have a C or higher Hospitality Supervision & Quality Management
HOSP 2901 Hospitality Co-Op	AU/SP/SU	3	• Minimum work experience is 300 hours per semester to complete Hospitality Cooperative Work Experience I • Cooperative work experience must be completed in a hospitality environment that meets the course requirements and instructor
HOSP 2272 Event Management	AU/SU	3	
HUM elective (select from approved GE-HUM list, 3 credit hours each)	AU/SP/SU	3	• Submit Petition to Graduate
Semester Credits 13 / Total		64	