



Entrepreneurship Certificate

2018–2019

DESCRIPTION:

The Entrepreneurship Certificate consists of seven (7) courses covering nineteen (19) credit hours and can be taken in as short as three (3) semesters. This certificate provides the developing small business student/entrepreneur an expedient opportunity to gain specific knowledge of small business operations. Knowledge gained will include day to day operations, feasibility studies, market analysis, revenue identification, forecasting, and sources of financing. This seven (7) course certificate program is available to degree as well as non-degree-seeking students.

ADMISSION REQUIREMENTS:

This is a non-selective, open-admission program.

ONGOING REQUIREMENTS:

Students must maintain the minimum overall GPA required by the College.

OPPORTUNITIES FOR GRADUATES:

Career:

Completion of the Entrepreneurship Certificate will provide students with the knowledge and skill sets to open their own small business. Some common job titles for Associate degree candidates include owner, entrepreneur, or manager.

In addition to the Business Management core outcomes, a student pursuing the Entrepreneurship Certificate will be able to demonstrate knowledge of the skills needed to start a new business. The graduate should be able to demonstrate knowledge of the research methods and skills needed to start, expand or purchase a business. The graduate will be able to develop a business plan and be able to list and explain the major factors influencing the success or failure of a small business. (S)he will be able to demonstrate knowledge of the functional and interpersonal management skills needed to operate a small business.

Transfer:

Entrepreneurship Major does not have Transfer Paths due to the nature of the content. Students will be prepared to open a small business upon completion of the program.

CERTIFICATE REQUIREMENTS (ENTREPRENEURSHIP CERTIFICATE):**FIRST SEMESTER**

Course	Term	Credits	Milestones/Progress Check
BMGT2231 Fundamentals of Entrepreneurship	AU/SP/SU	3	
BOA1102 Excel I	AU/SP/SU	2	
MKTG1110 Marketing Principles	AU/SP/SU	3	
Semester Credits		8	

SECOND SEMESTER

Course	Term	Credits	Milestones/Progress Check
BMGT2232 Entrepreneurship: Business Plan Development	AU/SP/SU	3	
BOA1111 Bookkeeping	AU/SP/SU	3	
FMGT1101 Personal Finance	AU/SP/SU	3	
Semester Credits		9	

THIRD SEMESTER

Course	Term	Credits	Milestones/Progress Check
BOA1122 Quickbooks	AU/SP/SU	2	
Semester Credits		2	
Total		19	

AU: Autumn Semester/SP: Spring Semester/SU: Summer Semester
Requirements subject to change.