



Business of Photography Certificate 2018–2019

DESCRIPTION:

This one course certificate covers the business of photography from the standpoint of the retail and commercial photography. This certificate covers the American Society of Media Photographers approach to understanding photographers' rights and better business practices. It is a great complement to any creative major who wants to better understand the business side of a creative craft and is embedded in the Digital Photography Associate of Applied Science degree. For more information, see csc.edu/academics/departments/digital-photography.

Software and/or Hardware Requirements: Students taking courses in this curriculum may need to own or have access to hardware or software to pursue this degree. This is particularly important for students who are enrolled in online/distance learning sections of a particular course. Check with the program advisor to discuss specific course needs and options.

ADMISSION REQUIREMENTS:

This is a non-selective, open-admission program.

ONGOING REQUIREMENTS:

Students must maintain the minimum overall GPA required by the College.

OPPORTUNITIES FOR GRADUATES:

Career:

The career opportunities are diverse and multi-varied as we enter the new creative economy based on digital literacy and image management. The job opportunities can range from retail and commercial photography, as well as other professional, scientific and technical industries since photography is a component of virtually every business model.

Transfer:

We have 2+2 transfer agreements with Franklin University (for the business direction) and a 2+2 with Columbus College of Art and Design (for the artistic direction) with both schools offering our students scholarships. Also, students who complete this certificate will have the courses apply to the Digital Photography A.A.S. degree.

CERTIFICATE REQUIREMENTS (BUSINESS OF PHOTOGRAPHY CERTIFICATE):

FIRST SEMESTER

Course	Term	Credits	Milestones/Progress Check
FOTO 2960 Business Photography	AU/SP	2	
Semester Credits		2	
Total		2	

*AU: Autumn Semester/SP: Spring Semester/SU: Summer Semester
Requirements subject to change.*