



COLUMBUS STATE COMMUNITY COLLEGE

Strategic Planning Focus Group

INTRODUCTIONS

- ❑ Who you are...
- ❑ Why you came to Columbus State...
- ❑ Your program/major...
- ❑ If you are working, what you do...

WHY WE'RE HERE

- ❑ Columbus State is engaged in a long-range planning process to make sure we're delivering what the community needs, both now and into the future

- ❑ Currently focused on answering 3 big questions:
 - *What is our VISION?* What do we hope will be true for everyone we serve when we've done our job well?

 - *What is our MISSION?* What is Columbus State's unique role in creating that vision?

 - *What are our VALUES?* What are the core principles that need to drive everything we do at Columbus State to make sure we're all successful?

- ❑ Getting input from LOTS of people – students, faculty, staff, alumni, local K-12 districts, colleges & universities, industry & community leaders

WHAT WE'VE HEARD



WHY?

- ❑ **Central Ohio needs good jobs in order for people to grow and thrive**
- ❑ **Good jobs require education and skills, now more than ever**
- ❑ **The cost of college is prohibitive for many people**
- ❑ **People need to develop new skills throughout their lives, not just after high school**
- ❑ **Columbus State is the only institution of higher learning in Central Ohio that is focused exclusively on Central Ohio's citizens, and serves them in many ways:**
 - **Associates degrees and certificates**
 - **Preferred Pathways for 4-year degrees**
 - **Workforce development**



DISCUSSION

What are the top 1 or 2 goals that you hope to achieve by coming to Columbus State?



DISCUSSION

What are the 1 or 2 elements of your experience at Columbus State that are most important in helping you achieve your goals?



DISCUSSION

What 1 or 2 elements do you wish you could have or experience at Columbus State that would help you achieve your goals?



DISCUSSION

Thinking about what Columbus State should do or be for ALL the people it serves, which 2-3 of the following words describe it best and why?

Educate
Inspire
Lift
Opportunities **Transform**
Learn **Jobs** **Skills**
Pathway **Connect**
Access **Relevant** **Grow**
Leaders

DISCUSSION

Thinking about what needs to be true about Columbus State's culture for its students, faculty and staff to be successful, which 2-3 of the following attributes are most important and why?



Thank you!