

COLUMBUS STATE COMMUNITY COLLEGE
Strategic Planning Steering Committee
April 17, 2012

Reflections on Stakeholder Interviews & Feedback from Autumn In-Service:

A. What resonated for you?

- The need to listen to stakeholders
- CSCC role as bridge in community
- Need for collaboration and connection at many levels
- That the community sees an important role for CSCC
- CSCC is agile, though it's hard for us
- CSCC needs much more data than it has
- Our emphasis on students
- We need to learn "how to be big"
- It was affirmation, and a strong call to "up our game"

B. What surprised or concerned you?

- Lack of input from students and alumni, and to some extent, 4-year institutions
- We are internally focused – there are silos
- Emphasis on employment and workforce readiness (among some participants)
- Lean, overworked resources
- Lack of data on outcomes – where graduates/students go, how they are integrated in community/employers

C. Other ideas/thoughts that emerged in Committee's reflections

- *There are many meanings to "diversity"*
- *Strong need for cultural competence*
- *Certain words mean different things externally than they do to us*

Defining Columbus State's Vision:

Defining the vision as *what will be true for its stakeholders as a result of Columbus State's work, or the impact Columbus State will have delivered to its stakeholders*, complete the following sentence: *Because of Columbus State Community College and its partnerships with students, educators and employers,*

- The Greater Columbus region will increase the level of college degree and certificate completers; and increase the number of employees for our labor force; and increase the wages and quality of life for our citizens
- Our region thrives as a center of learning, prosperity and opportunity
- The community will enjoy increasing opportunities for personal and professional development to include an environment that allows for the safety, health, financial wealth, educational development and cultural development of all its members
- The 4-county area that it serves will see a revitalization in income, job growth, literacy and community (re)development. CSCC will also experience a slow but steady build in functioning with increased capacity

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- Will achieve the important dreams and aspirations of the community in general and of students in particular
- Central Ohio will grow and develop economically, professionally and culturally into a leading metropolitan area
- Will be the resource to prepare and educate students so they can meet their individual needs
- The economy has improved, and organizations and people turn to the leadership of CSCC to collaborate and have continued economic improvements for Columbus. The individual attention to external and internal (student) is the number one reason we chose CSCC as the place to be or gain excellent employees. CSCC is our number one resource!
- Columbus and Central Ohio serve as locations of prosperity for American families, offering stable employment, safe communities, access to affordable housing and the promise of a bright future
- Students will be able to choose goals and work toward them effectively. These goals may reflect development of life skills, foundational skills, specific content acquisition, and/or self-realization. CSCC will enable students to pursue a pathway to a career, through access to specific jobs or via continuation to a 4 year degree or further; to being a valued community member and informed citizen
- Columbus State will be a leader in educating individuals to become the best citizens, workers and innovators of today while preparing leaders of tomorrow
- We are able to meet the needs of our students and employers through our credit and non-credit course offerings. We are able to impact our communities of need in a meaningful way that furthers the lives of individuals and supports the workforce needs of our community
- Central Ohioans will have pathways to degrees or other credentials to meet their goals, improved access to education and the doors it opens in careers and life opportunities. Through partnerships with high schools and 4-year institutions, students will have a clear road to their educational and career goals.
- CSCC fuels workforce, economic and personal needs of Central Ohio. CSCC is an agile, responsive and committed piece of this community. With CSCC, Central Ohio would not be the vibrant, smart and open community it is today.
- Columbus State will be providing the community the resources needed in order to be transformed into a culturally competent, workforce-ready and high skilled workforce
- Everyone who can work will work, everyone who wants an education will get an education, every employer who needs skilled employees will have skilled employees, and every opportunity for success will be supported with a path the reality
- The Central Ohio region has experienced unparalleled growth in the areas of educational attainment, economic development, and technological innovation. These changes have resulted in a quality of life standard unmatched by other major metropolitan areas

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- Central Ohio is a leader in college graduates, job creation, workforce development and a model for public-private partnerships driving success in the region
- The workforce of our service district is better educated and prepared for the workforce needs, students are more successful in meeting their goals, students have better placement in jobs upon completion of their degree or certificate, and tuition is still the lowest in Central Ohio
- Many students will have received an affordable start to their education in a shaky economic environment. Students will have been inspired and engaged by a caring faculty and support staff. Employers and the community will have reaped the benefits
- Central Ohio is a better community, a desirable place to seek employment and work, and a more sustainable society
- The community is enhanced by graduates that are valued members of the workforce, who are skilled, responsive to ever-changing needs, and enthusiastic supporters of CSCC
- Columbus will continue to thrive and lead the state, Midwest and USA in quality of life, professional opportunities, and a place to call home for life
- A much larger number of people will come to CSCC and they will leave with the skills and vision to be ever more productive in their work and fulfilled in their lives.
- Central Ohio has experienced an unprecedented resurgence in STEM industries, unemployment rates have dropped to record low levels, median household income has increased by 10% over inflation, and personal well-being/personal health have caused Columbus to crack the top 10% in population health among large US cities.
- Will have transformed students in their ability to thrive, set goals and dream – enabling them to produce quality services and products on behalf of the employers of Central Ohio. Employers will have the ability to choose potential and future employees who will meet the needs of market demands
- A work-ready, highly motivation population of individuals filled the industry workforce pipeline. CSCC become the leader in economic, workforce and student development needs
- Is collectively able to provide more comprehensive student services leading to success and degree/certificate attainment with secondary and post-secondary providers and simultaneously respond to current workforce development needs
- The most well-educated and well-rounded workforce and citizen population which is equipped to move the Greater Columbus area forward to a sustainable future