

## Plan of Study

### Business Programs

## Retail Management Certificate

**BUSINESS AND ENGINEERING  
TECHNOLOGIES DIVISION**  
Effective Autumn Semester 2016

Name \_\_\_\_\_  
Student # \_\_\_\_\_  
Date Entered \_\_\_\_\_  
Advisor \_\_\_\_\_

FIRST SEMESTER	G/T/B	CR	
MKTG 1105 Retailing	T	3	
MKTG 1125 Introduction to Social Media	T	3	
MKTG 1230 Customer Service & Sales	T	3	
MKTG 2200 Digital Marketing	B	3	
SCM 1100 Supply Chain Management	B	3	
<b>TOTAL</b>		<b>15</b>	

SECOND SEMESTER	G/T/B	CR	

THIRD SEMESTER	G/T/B	CR	

FOURTH SEMESTER	G/T/B	CR	

CERTIFICATE REQUIREMENTS	
B = Basic Education	
T = Technical Education	
Total Basic Ed.	<u>6</u>
Total Non-Technical	<u>6</u>
Total Tech. Ed.	<u>9</u>
<b>TOTAL CERTIFICATE CREDIT HOURS</b>	<b>15</b>