

### Digital Design & Graphics

Digital Design and Graphics is the interaction of advertising, graphic design, publishing, package design, marketing, interactive media, and photography. This program will prepare the student for various positions in the expanding field of visual communications or for transfer to a four-year institution. Students will prepare a portfolio that will show the work they created in this program, develop a strong visual and verbal resume, and practice the skills needed to effectively present their portfolio to prospective employers.

**Transfer Options:** This program will transfer to CCAD (Advertising & Graphic Design), Ohio Dominican University (Graphic Design), Franklin University (Applied Management), and Ohio University (Applied Communications and Applied Management degrees only).

### Digital Photography

Graduates of this program will be prepared for careers in a variety of digital photography, digital services and imaging-related fields, be able to pursue self-employment options, or be prepared to continue their education at a four-year institution. The majority of the digital photography curriculum will revolve around digital capture, digital workflow, and digital image management. Students will develop a balance of technical and aesthetic skills that relate to digital photography, equipment, and related software that is complemented by coursework in digital design, website design, interactive video/audio, and marketing/branding on the Web.

**Transfer Options:** This program will transfer to CCAD (Photography), Ohio Dominican University (Graphic Design), Franklin University (Applied Management), and Ohio University (Applied Communications and Applied Management degrees only).

### Interactive Media

The Interactive Media program provides the community and industry with professionals who can creatively develop and create media and services in integrated and interactive communications, advertising, marketing, web design development, social media, and Web 2.0 trends. Students will develop skills in four major areas: design and aesthetic sensibility; scripting (source code and applications such as HTMS, CSS, Actionscript, etc.); design orientation application programs (Adobe Muse, Dreamweaver, Animate, etc.); and Macintosh and Windows platforms.

**Transfer Options:** This program will transfer to Ohio Dominican University (Graphic Design and Public Relations), Franklin University (Applied Management), and Ohio University (Applied Communications and Applied Management degrees only).

### Video Game Art & Animation

The Video Game Art and Animation track covers the core disciplines for video game art production. Students are provided the foundation in key areas that impact this field, including: time-based production, storytelling, a survey of the video game industry, traditional animation, etc. With this foundation, the remainder of the program focuses on 3D character and environment production, audio integration and game development skills, conducted through 2D and 3D software, as well as various scripting and programming languages. Students will ultimately work on team-based game projects that expose them to the video game production process.

**Transfer Options:** This program will transfer to Franklin University (Applied Management), and Ohio University (Applied Communications and Applied Management degrees only).

**To learn more about Columbus State Community College's transfer agreements:**

Visit our Transfer website at [www.csc.edu/academics/transfer](http://www.csc.edu/academics/transfer).

**For more career related information:**

Visit Career Services to explore various career tools such as **Career Coach** and **Ohio Means Jobs** at [www.csc.edu/services/careers](http://www.csc.edu/services/careers)

or see the **Bureau of Labor Statistic's Occupational Outlook Handbook** at [www.bls.gov/ooh](http://www.bls.gov/ooh).

**It is important that students research their desired four-year college or university prior to selecting a degree track at Columbus State Community College.**