

SAC General Council Meeting 7/13/23

Agenda

- **Call to order** called to order 2:05
- **Approve Meeting Minutes-** will approve minutes next month
- **Treasurer update**
 - 5K: \$19,175.52
 - Ad Hoc: \$272.26
 - General Fund: \$2,700
- **Michael's Committee Update**
 - If you miss your committee meeting, please reach out to Michael so he can talk to you personally. Michael met with each committee regarding their work, the purpose of the committee and if they are meeting their purpose. Will finalize rosters for each committee. Discussed goals of each committee and challenges each committee faces.
 - Looking at where our membership covers the college. There are several areas of the college who are not represented on SAC.
- **Committee Report Outs**
 - None at this time.
- **Marketing & Recruitment Plan**
 - Need to create a marketing video for New Hire Orientation and our own recruitment.
 - Creating new member packets
 - Getting in front of new hires at orientation. Vena is currently encouraging administrators to encourage employees to join SAC. Vena has been sharing a lot of information with new and current employees about SAC.
 - Encompassing recruitment and marketing as part of communications committee. They would be a "Communications & Recruitment" committee. We will have to vote on name and role of this committee. We can involve Marketing and Communications in creating a video.
 - Kathy Lopez reached out to Jenna James about creating a video. Jenna suggested an informative video where we can interview the leaders of SAC and leaders of the committee. Kathy created a calendar where she invited the leaders of sub-committees to share upcoming events. This way Jenna knows when events are and can come take pictures/video.
 - We will get our pieces together and send them to Marketing to put together a final product.
 - Organizing gatherings: All non-union staff members are allowed to come to a meeting. If you know an employee who is interested encourage them to attend a meeting.
 - Only Marketing & HR can send mass emails to a large group of people. Kristen recommended tightening up the council website and identity. It's not easy to get permission to send mass emails.
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- **Website Update**
 - Needs updating. Will work as a council to get updated meeting minutes, bylaw and member list on website.

- We only have 1 license to update the website. Aisha has volunteered to do this. Need 1 person to work with Aisha to help with the website.
- Message Michael or Lawrence if interested.
- **Departmental Report Outs**
 - Encouraging members to report out from their department to increase engagement and communication across the college.
 - These will need to be short and will need to be focused.
 - Done previously, members shared what is going on in their area.
 - These will start in August. If multiple areas are represented one person can report for the entire area.
- **Open Discussion**
- **Leadership Circle**
 - October- Speaker will be Primrose.
 - Lawrence spoke with Julie LaSusa about Career Pathing. Lawrence will follow up with Julie in August
 - This will be open to the entire Columbus State community. This will be limited to 30 seats.
 - Terrence Brooks loved the intimacy of the event when he was the speaker.
- **Employee Appreciation**
 - Vendor tables
 - HR table to answer questions. HR is rebranding and has a lot of things in the works.
 - We will go back to cooking hamburgers and hotdogs instead of food trucks. We would also provide baked beans or pasta salad.
 - Kristen approved moving out of August and moving to 3rd week of September. One logistical issue is students will be on campus.
 - Proposed the idea of having something on the weekend or in the evening where people don't have to go back to work afterwards. In the past, we had low participation and organizations were not willing to give a discount.
 - Idea doing an event with food and games later in the afternoon that goes after hours.
- **Adjournment adjourned at 3:12**