

Connecting Your Students to High-Demand Careers

Breakfast Survey Results

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Background

In February 2017, the Division of Engineering & Business Programs hosted 40 attendees representing approximately 15 school districts within Central Ohio. The purpose of the breakfast was to highlight the CyberSecurity, Logistics Engineering Technology, and Modern Manufacturing Work Study programs offered by Columbus State Community College. At the end of the event, a survey was disseminated to attendees. The purpose of this document provides an overview of the findings.

Findings

There are two important findings that emerged from the survey responses. First, attendees reported that attendance at the event was highly valuable (see Figure 1).

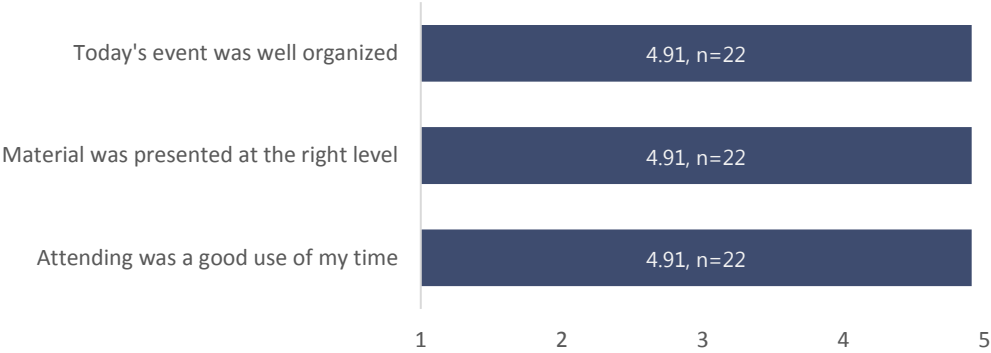


Figure 1. Means of event satisfaction items (1 = strongly disagree; 5 = strongly agree).¹

¹ For spacing considerations, the item stem for each figure may have been modified. Refer to the Appendix A for the complete wording of the item stem.

Second, attendees reported an attitudinal shift towards key aspects related to the willingness by counselors to recruit students to pursue the areas of studies that were the focus of the breakfast.

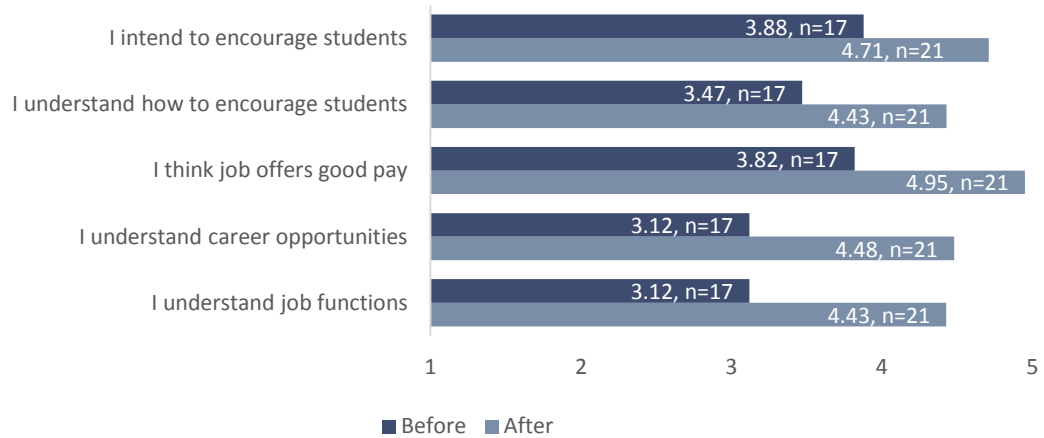


Figure 2. Means of job perceptions items (1 = strongly disagree; 5 = strongly agree).

Open-ended comments are also suggestive of the perceived high-valued experience that shifted attitudes. Specifically, attendees provided the following comments:

- Thank you (3)
- Great info on cyber security. Great information shared by everyone. Lady from Chamber had good info, lots of umms, could have been a touch better (or CSCC faculty was so good). Great event to communicate new programs/pathways. (1)
- I feel I have a strong background/interest in high demand careers based on my perspective (experience), attendance at a number of CSCC/manufacturing events (all very good) except cyber security which was very informative, motivating, and “somewhat scary”!!! Facility, parking, (food!!!) coffee!!! Presenters – program moved along well, most information – excellent. (Website to follow – good) (1)
- Thank you for keeping us up to date! (1)
- I would love to have someone speak to students at my school. Many of the PowerPoint lists, charts, etc. are so informative – would love to have these. (1)
- Excellent program! (1)

Appendix A: Connecting Your Students to High-Demand Careers Breakfast Survey Items

The Columbus State Community College Engineering & Business Programs and Logistics Grant Team is interested in gaining your feedback on your experience at today's event. As such, please take about 5 minutes to complete the following survey.

1. Using the scale of strongly agree (1) to strongly disagree (5), please tell us about your experience at the Counselor Breakfast.					
	Strongly Agree (1)	Agree (2)	Neither Agree or Disagree (3)	Disagree (4)	Strongly Disagree (5)
a. Today's event was well organized.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. The material was presented at the right level.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Overall, attendance at today's event was a good use of my time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. Using the scale of strongly agree (1) to strongly disagree (5), indicate the extent to which you would rate the item RIGHT NOW AFTER attending the Counselor Breakfast (on the left) and then how you would have rated the item BEFORE the Counselor Breakfast (on the right).										
	RIGHT NOW After the Connecting Your Students Event					BEFORE the Connecting Your Students Event				
	Strongly Agree (1)	Agree (2)	Neither Agree or Disagree (3)	Disagree (4)	Strongly Disagree (5)	Strongly Agree (1)	Agree (2)	Neither Agree or Disagree (3)	Disagree (4)	Strongly Disagree (5)
a. I have a good understanding of the responsibilities and functions involved in jobs related to the fields discussed today.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. I have a good understanding of the different career opportunities related to the fields discussed today.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. I think that a job in the fields discussed today would offer good pay to students.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. I understand how I can support encouraging students to pursue the fields discussed today.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. I intend to encourage students to pursue the fields discussed today.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Do you have any additional questions or comments you would like to share about the Counselor Breakfast?

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