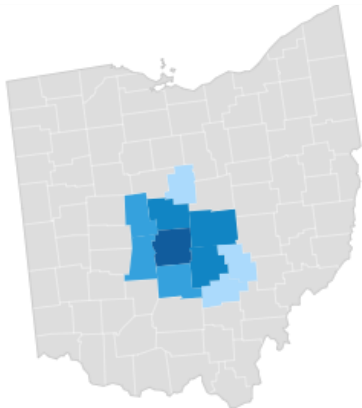


Automotive: Automotive Service Tech. & Mech.

Columbus Region: Automotive Market Overview



The Columbus Region is at the forefront of automotive technology and smart mobility. The Columbus Region produces over 620,000 cars a year, while the regional economic output for the automotive industry exceeds \$2.7 billion annually.

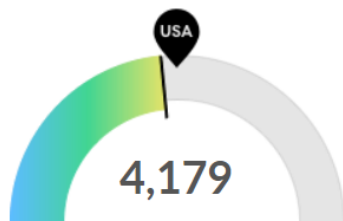
Nearly 19,000 employees make up the highly-skilled manufacturing workforce, making the region's automotive share of employment four times greater than the U.S. average.

As their headquarters of North American automotive manufacturing, Honda utilizes the robust workforce to produce more than one-third of their North American light vehicles in two local plants.

Source: Text - columbusregion.com; Image Credit - EMSI

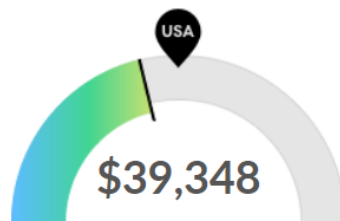
Executive Summary

Aggressive Hiring Competition Over an Average Supply of Regional Talent



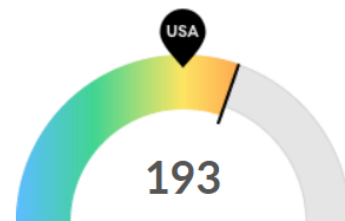
Jobs

Columbus, OH is about average for this kind of talent. The national average for an area this size is 4,579* employees, while there are 4,179 here.



Compensation

The cost for talent is about average in Columbus, OH. The national median salary for Automotive Service Technicians and Mechanics is \$40,706, while you'll pay \$39,348 here.



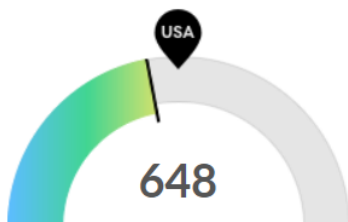
Job Posting Demand

Competition from online job postings is high in Columbus, OH. The national average for an area this size is 143* job postings/mo, while there are 193 here.

Source: EMSI

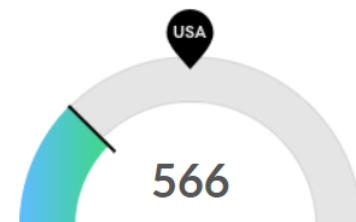
Demographics

Retirement Risk Is Low, While Overall Diversity Is Low



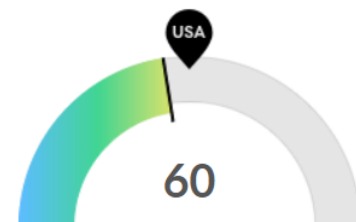
Retiring Soon

Retirement risk is low in Columbus, OH. The national average for an area this size is 773* employees 55 or older, while there are 648 here.



Racial Diversity

Racial diversity is low in Columbus, OH. The national average for an area this size is 1,369* racially diverse employees, while there are 566 here.



Gender Diversity

Gender diversity is low in Columbus, OH. The national average for an area this size is 69* female employees, while there are 60 here.

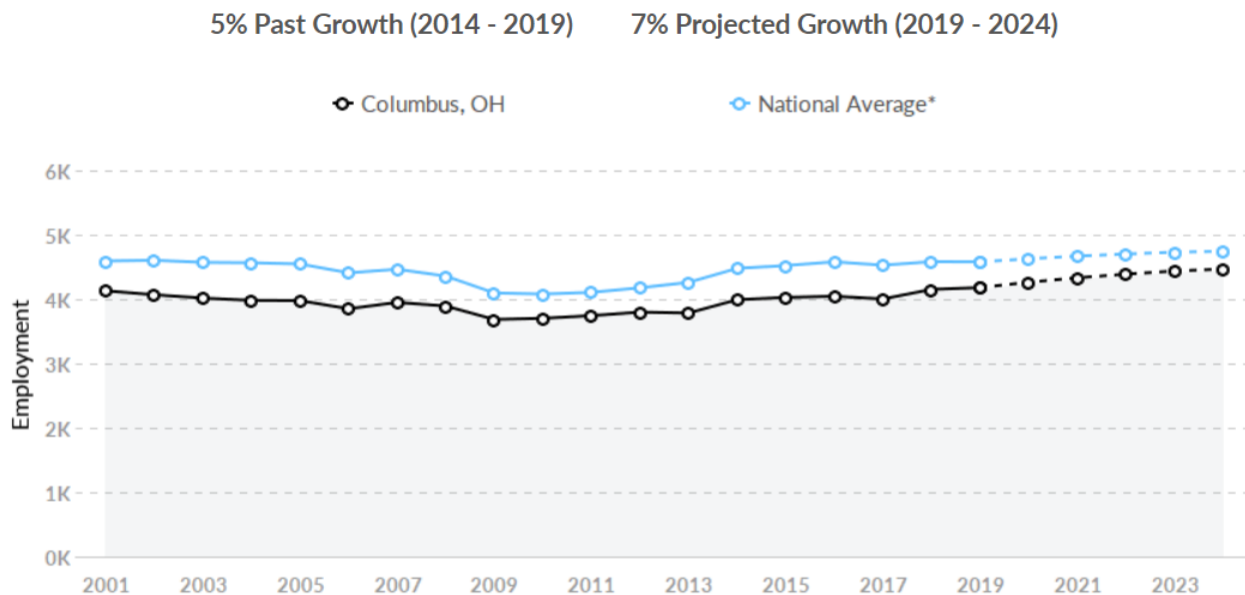
Source: EMSI

Automotive: Automotive Service Tech. & Mech.

Jobs

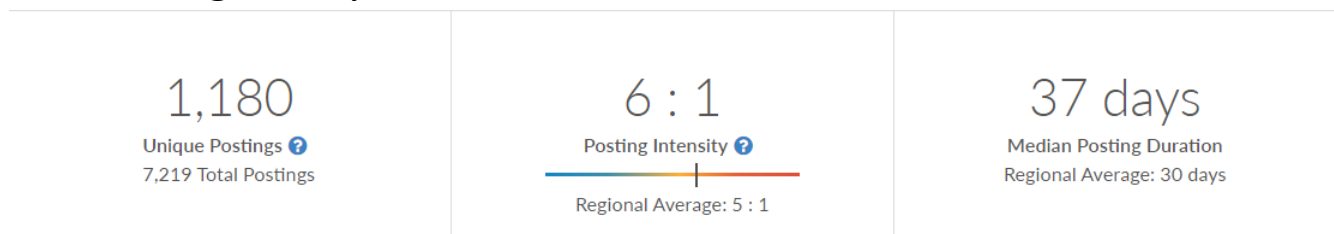
Regional Employment Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of Automotive Service Technicians and Mechanics is a strength or weakness for Columbus, OH, and how it is changing relative to the nation. An average area of this size would have 4,579* employees, while there are 4,179 here. The gap between expected and actual employment is projected to narrow over the next 5 years.



Source: EMSI

Job Postings Analytics



Source: EMSI

Job Posting Demand



Source: EMSI