



Interactive Media Associate of Applied Science (A.A.S.)

2018–2019

DESCRIPTION:

The Interactive Media A.A.S. degree program provides the community and industry with professionals who can creatively develop and design media and services for integrated and interactive communications, advertising, and marketing purposes with an emphasis in web design development as well as social media and mobile. Companies today continue to invest in individuals with the skills and knowledge of Interactive Media as it has become an integral part of their marketing future operations. All of the courses inside the Interactive Media program are project-based to build each student's portfolio, which is expected in the business and industry environment. Internships are also a critical part in the student's transition from college to the real world arena in Interactive Media. For more information, see csc.edu/academics/departments/interactive-media.

ADMISSION REQUIREMENTS:

This is a non-selective, open-admission program.

ONGOING REQUIREMENTS:

It is highly recommended that students purchase a Mac or a PC machine with higher end RAM, hard drive space, and processor speed. Software critical for students includes Adobe Creative Suite. Students must maintain minimum overall GPA required by the College.

OPPORTUNITIES FOR GRADUATES:

Career:

The employment outlook from 2016-2022 jobs in interactive media design are expected to increase by 15%, with 31,000 openings. Some common job titles include visual effects designer/effects editor, instructional designer, web designer, interactive producer, social content manager, and interactive media designer. Jobs are in a wide variety of business and industry, not just in advertising agencies but also in banking, insurance, hospitals, high schools, colleges, and sports.

Transfer:

Transfer options for the Interactive Media A.A.S. degree include Bachelor Degree, Technical and Applied Studies, Ohio University, and Bachelor Degree, Applied Management, Franklin University.

DEGREE REQUIREMENTS (INTERACTIVE MEDIA A.A.S.):

FIRST SEMESTER

Course	Term	Credits	Milestones/Progress Check
ENGL 1100 Composition I	AU/SP/SU	3	
MATH 1104 Mathematical Concepts for Business	AU/SP/SU	4	
COLS 1100 First Year Experience Seminar	AU/SP/SU	1	
IMM 1100 Principles of Interactive Design	AU/SP/SU	3	
CSCI 1103 Introduction to Programming Logic	AU/SP	3	
Semester Credits		14	

SECOND SEMESTER

Course	Term	Credits	Milestones/Progress Check
DDG 1525 Storyboarding	AU/SP	3	
MKTG 1120 Branding	AU/SP/SU	3	
IMM 1160 Media Graphics and Optimization	AU/SP	3	
IMM 1500 Basics of Video and Sound	AU/SP/SU	3	
IMM Technical Elective	AU/SP/SU	3	
CSCI 1145 HTML	AU/SP	3	
Semester Credits		18	

THIRD SEMESTER

Course	Term	Credits	Milestones/Progress Check
IMM 1140 Cascading Style Sheets	SP	3	
IMM 2370 Interactive Animation	AU/SP	3	
IMM 2621 Adobe Muse	SP	3	
CSCI 2447 JavaScript Fundamentals	AU/SU	3	
HUM Elective	AU/SP/SU	3	
Natural Sciences Elective	AU/SP/SU	3	
Semester Credits		18	

FOURTH SEMESTER

Course	Term	Credits	Milestones/Progress Check
IMM 2372 Adobe PhoneGap*	SP	3	
IMM 2620 Website Design/Creation*	AU/SP	3	
IMM 2710 Interactive Portfolio*	SP	3	
IMM 2802 Internship Practicum*	AU/SP/SU	1	
IMM 2902 Internship Seminar*	AU/SP/SU	1	
IMM Technical Elective*	AU/SP/SU	3	
Semester Credits		14	
Total		64	

*Satisfies technical requirement for degree

AU: Autumn Semester/SP: Spring Semester/SU: Summer Semester
Requirements subject to change.