



## Digital Design and Graphics Associate of Applied Science (A.A.S.)

2018–2019

### DESCRIPTION:

Digital Design and Graphics incorporates all of the processes and industries that create, develop, produce or disseminate ideas, concepts, and information utilizing words or images. Digital Design and Graphics is the interaction of advertising, graphic design, publishing, package design, marketing, interactive media and photography.

Columbus State does not only have updated state of the art equipment, we stay updated; we move forward constantly with new ideas and trends keeping in mind that there are core values that still work. We are teaching the most current methods of this industry in our classrooms while researching what is our future. For more information, see [csc.edu/academics/departments/digital-design-and-graphics](http://csc.edu/academics/departments/digital-design-and-graphics).

### ADMISSION REQUIREMENTS:

Students must test into ENGL 1100 and MATH 1116.

### ONGOING REQUIREMENTS:

Students must maintain minimum overall GPA required by the College.

### OPPORTUNITIES FOR GRADUATES:

Graphic designer, packaging designer, web design, advertising, corporate branding, brand identity designer, communication designer, visual designer, visual journalist, production designer, layout designer, vector artist, print media design.

### Career:

Graduates can find employment in positions such as creative director, corporate identity designer, design consultant, design director, display designer, graphic designer for magazines, Graphic Designer for production houses, Graphic Designer for publishing, advertising, information designer, and packaging typeface designer. Places of work include ad agencies, health care, business and industry, retail, publishing, education, and studios.

### Transfer:

A Digital Design and Graphic A.A.S. degree provides students with a transfer pathway to a four-year degree in Advertising Design (B.S.) at Columbus College of Art and Graphic Design or Graphic Design (B.S.) at Ohio Dominican University, or Interactive Media (B.S.) at Franklin University.

## DEGREE REQUIREMENTS (DIGITAL DESIGN AND GRAPHICS A.A.S.):

### FIRST SEMESTER

Course	Term	Credits	Milestones/Progress Check
ENGL 1100 Composition I	AU/SP/SU	3	
MATH 1116 Mathematics for Liberal Arts <b>or</b> STAT 1350 Elementary Statistics	AU/SP/SU	3	
DDG 1101 Survey of Digital Design	AU/SP/SU	3	
DDG 1100 Introduction to Computer Design	AU/SP/SU	3	
COLS 1100 First Year Experience Seminar	AU/SP/SU	1	
<b>Semester Credits</b>		<b>13</b>	

### SECOND SEMESTER

Course	Term	Credits	Milestones/Progress Check
DDG 1200 Color Mgt/Business of Design	AU/SP	3	
DDG 1525 Storyboarding	AU/SP	3	
FOTO 1140 Intro to Digital Photography	AU/SP/SU	3	
MKTG 1120 Branding	AU/SP/SU	3	
DDG 1555 Adobe Photoshop I/A	AU/SP/SU	3	
<b>Semester Credits</b>		<b>15</b>	

### THIRD SEMESTER

Course	Term	Credits	Milestones/Progress Check
HUM elective (select from approved GE-HUM list)	AU/SP/SU	3	
DDG Technical Elective	AU/SP/SU	3	
DDG1565 Adobe InDesign	SP/SU	3	
NAT elective (select from approved GE-NAT list)	AU/SP/SU	3	
<b>Semester Credits</b>		<b>12</b>	

### FOURTH SEMESTER

Course	Term	Credits	Milestones/Progress Check
DDG 2550 Typography/Advertising Design	AU/SU	3	
DDG 2750 Adobe Illustrator I/A	AU/SP/SU	3	
FOTO 1150 Digital Photography & Design	SP/SU	3	
IMM 1120 Fundamentals of Interactive Media	AU/SP/SU	4	
<b>Semester Credits</b>		<b>13</b>	

### FIFTH SEMESTER

Course	Term	Credits	Milestones/Progress Check
DDG 2650 Digital Painting	AU/SU	3	
DDG 2975 Ad Agency/Portfolio Development	On Demand	3	
IMM 2621 Adobe Muse	SP	3	
SBS elective (select from approved GE-SBS list)	AU/SP/SU	3	
<b>Semester Credits</b>		<b>12</b>	
<b>Total</b>		<b>62</b>	

AU: Autumn Semester/SP: Spring Semester/SU: Summer Semester  
Requirements subject to change.