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# COLUMBUS STATE COMMUNITY COLLEGE

## *Strategic Planning Focus Group*

# INTRODUCTIONS

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- ❑ Who you are...
- ❑ Why you came to Columbus State...
- ❑ Your program/major...
- ❑ What you do now...

# WHY WE'RE HERE

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- ❑ Columbus State is engaged in a long-range planning process to make sure we're delivering what the community needs, both now and into the future
  
- ❑ Currently focused on answering 3 big questions:
  - *What is our VISION?* What do we hope will be true for everyone we serve when we've done our job well?
  
  - *What is our MISSION?* What is Columbus State's unique role in creating that vision?
  
  - *What are our VALUES?* What are the core principles that need to drive everything we do at Columbus State to make sure we're all successful?
  
- ❑ Getting input from LOTS of people – students, faculty, staff, alumni, local K-12 districts, colleges & universities, industry & community leaders

## WHAT WE'VE HEARD

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# WHY?

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- ❑ **Central Ohio needs good jobs in order for people to grow and thrive**
- ❑ **Good jobs require education and skills, now more than ever**
- ❑ **The cost of college is prohibitive for many people**
- ❑ **People need to develop new skills throughout their lives, not just after high school**
- ❑ **Columbus State is the only institution of higher learning in Central Ohio that is focused exclusively on Central Ohio's citizens, and serves them in many ways:**
  - **Associates degrees and certificates**
  - **Preferred Pathways for 4-year degrees**
  - **Workforce development**



# DISCUSSION

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*What are the top 1 or 2 goals that you hoped to achieve by coming to Columbus State?*



# DISCUSSION

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*What are the 1 or 2 elements of your experience at Columbus State that were most important in helping you achieve your goals?*



# DISCUSSION

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*What 1 or 2 elements do you wish you would have had or experienced at Columbus State that would have helped you achieve your goals?*





## DISCUSSION

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Thinking about what Columbus State should do or be for ALL the people it serves, which 2-3 of the following words describe it best and why?

**Educate**  
**Inspire**  
**Lift**  
**Opportunities** **Transform**  
**Learn** **Jobs** **Skills**  
**Pathway** **Connect**  
**Access** **Relevant** **Grow**  
**Leaders**

## DISCUSSION

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Thinking about what needs to be true about Columbus State's culture for its students, faculty and staff to be successful, which 2-3 of the following attributes are most important and why?



**Thank you!**