COLLEGE REPRESENTATIONS
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(A) Representations of the college, its departments and programs communicate the educational mission and identity of the college and, therefore, should be used in a manner that promotes and protects these associations. These representations include, but are not limited to, athletic team name, colors, song, mascot and marks such as logos and symbols.

(B) The President shall establish procedures to adopt and protect college representations used in external and internal communication.

(C) The President has the authority to delegate the adoption and protection of college representations.

Last Effective Date: October 15, 1985 (Symbol)