

Columbus State Community College

Plan of Study

Business Programs

Social Media Certificate

Name _____
 Student # _____
 Date Entered _____
 Advisor _____

**BUSINESS AND ENGINEERING
 TECHNOLOGIES DIVISION**
 Effective Autumn Semester 2016

FIRST SEMESTER		G/T/B	CR	
IMM 1220	Digital Media Preparation	T	2	
MKTG 1125	Introduction to Social Media	T	3	
MKTG 2100	Social Media Marketing Strategy	T	3	
MKTG 2200	Digital Marketing	T	3	
CSCI 1320	Database fundamentals	B	2	
TOTAL			13	

SECOND SEMESTER		G/T/B	CR	

THIRD SEMESTER		G/T/B	CR	

FOURTH SEMESTER		G/T/B	CR	

CERTIFICATE REQUIREMENTS
TOTAL CERTIFICATE CREDIT HOURS 13