COLUMBUS STATE COMMUNITY COLLEGE

Strategic Planning Focus Group
INTRODUCTIONS

- Who you are...
- Why you came to Columbus State...
- Your program/major...
- What you do now...
WHY WE’RE HERE

- Columbus State is engaged in a long-range planning process to make sure we’re delivering what the community needs, both now and into the future.

- Currently focused on answering 3 big questions:
  - **What is our VISION?** What do we hope will be true for everyone we serve when we’ve done our job well?
  - **What is our MISSION?** What is Columbus State’s unique role in creating that vision?
  - **What are our VALUES?** What are the core principles that need to drive everything we do at Columbus State to make sure we’re all successful?

- Getting input from LOTS of people – students, faculty, staff, alumni, local K-12 districts, colleges & universities, industry & community leaders.
WHY?

- Central Ohio needs good jobs in order for people to grow and thrive
- Good jobs require education and skills, now more than ever
- The cost of college is prohibitive for many people
- People need to develop new skills throughout their lives, not just after high school
- Columbus State is the only institution of higher learning in Central Ohio that is focused exclusively on Central Ohio’s citizens, and serves them in many ways:
  - Associates degrees and certificates
  - Preferred Pathways for 4-year degrees
  - Workforce development
What are the top 1 or 2 goals that you hoped to achieve by coming to Columbus State?
What are the 1 or 2 elements of your experience at Columbus State that were most important in helping you achieve your goals?
DISCUSSION

What 1 or 2 elements do you wish you would have had or experienced at Columbus State that would have helped you achieve your goals?
DISCUSSION

Thinking about what Columbus State should do or be for ALL the people it serves, which 2-3 of the following words describe it best and why?
DISCUSSION

Thinking about what needs to be true about Columbus State’s culture for its students, faculty and staff to be successful, which 2-3 of the following attributes are most important and why?

Active, Creative, Entrepreneurial, Collaborative, Innovative, Partnership, Strong, Welcoming, Leadership, Student-Centered, Quality, Responsive, Supportive, Accessible, Open, Excellent, Confident, Diverse.
Thank you!