1. **Project Goal**

   A. The master planning process will result in a composite College Master Plan, integrating all of the major planning issues and providing design direction for the future development of the College. It will address the following scope:

   1. A. Updated demographics using 2010 census data
   2. B. Consideration of the most advantageous growth opportunities and characteristics of the downtown Columbus campus, including partnership opportunities and synergies with other development projects
   3. C. Exploration of the relationship between the College’s two campuses and our regional learning centers, particularly the future role of the Westerville and Dublin sites in regards to the Delaware Campus
   4. D. Analysis of the College’s current use of its facilities, classrooms, laboratories and office resources, and proposed options for enhancing effectiveness, efficiency, and sustainability
   5. E. Recommendation for a strategic approach to the use of existing and potential parking resources on or near the downtown campus, and identification of pedestrian friendly access routes and additional green spaces
   6. F. Development of a plan for future land/facility acquisition linked to projected need
   7. G. Strengthened linkage between future facility development and specific institutional goals and priorities

   The college is also using this process to actively engage stakeholders – both internal and external – to connect anew to the college under the leadership of its new President, Dr. David Harrison.

2. **Reasons For Project**

   A. Columbus State has experienced significant enrollment growth over the last three years and has grown substantially into its existing capacity. The master plan will give the college a context within which to make future facilities and related strategic decisions throughout its 4-county service district. The college last completed a rather simple master plan for its Columbus campus in 2001.

3. **Organizational Areas Affected**

   A. Every division within the college is impacted by space decisions. Most immediately, however, the college seeks to address space needs for its Academic Affairs and Student Affairs Divisions.

4. **Key Organizational Process(es)**

   A. • Data-driven space planning
      • Community partner engagement

5. **Project Time Frame Rationale**

   A. Master planning is divided into 4 phases, each one taking approximately 3 - 4 months. The completion of each phase is a milepost. The four phases are: Data Collection; Synthesis and Needs Assessment; Options Development; and Master Plan Development.
The College has a comprehensive master planning communication plan which includes a Steering Committee responsible for stakeholder engagement and input and feedback throughout the process; the creation of a master planning web site (http://www2.cscc.edu/about/master-planning/) to keep stakeholders aware of the planning process and activities; the use of campus-wide communication tools; outreach and engagement with community stakeholders; and the use of focus groups, open forums, surveys and other tools to assure widespread engagement by a diverse student body, faculty, staff, neighborhood partners and civic and corporate leaders.

### Project Outcome Measures

- A comprehensive analysis and needs assessment of all owned and leased facilities and space usage including offices, classrooms, labs, infrastructure and utilities, and parking
- Established collaborative relationships with community stakeholders to assist the College in achieving its mission
- Established assumptions for future growth, planning principles and goals that guide the development of the plan
- A master plan and an implementation strategy for space necessary to meet the region's demand for its services